



# Brand Identity with Arizon

## Form your Brand Identity with Arizon

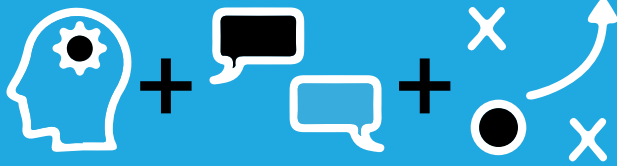
If you are in all ways starting your building system from the ground up, then one important detail you will need is a brand identity. Arizon wants our customers to be as successful as they can be, so we offer a branding program that makes your dome or other building system look professional and be in the position to grow.

### Industry Research

If there is one thing Arizon knows, it is the dome industry. This means we can be confident when we help you with the appropriate research on your firm, your customers, and your competition.

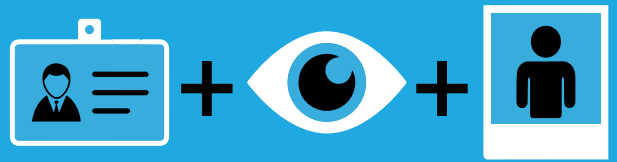


# How it works



## 1. Strategy

Arizon will work with you so we know what you want to achieve with your business, who your targeted audience is, and what the best and clear path forward is for your company.



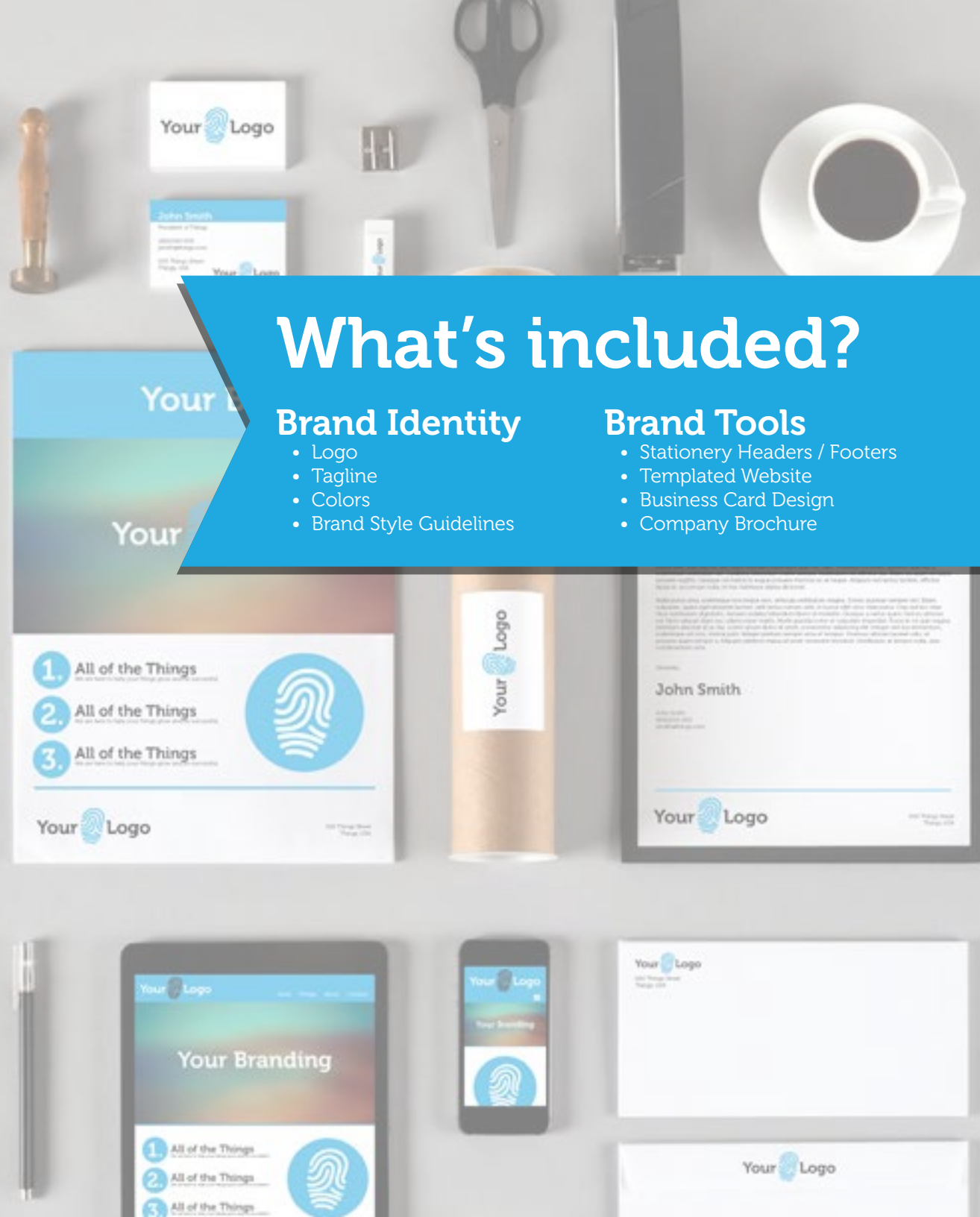
## 2. Identity

Visually you need your brand to stand out, and you need tools and your identity needs to correlate to one another. Arizon will help ensure this and help you form the identity best for you.



## 3. Tools

You will need to take your brand to the marketplace and you'll need the tools to make this happen. Arizon will help build these tools, so you will have a competitive advantage.



## What's included?

### Brand Identity

- Logo
- Tagline
- Colors
- Brand Style Guidelines

### Brand Tools

- Stationery Headers / Footers
- Templated Website
- Business Card Design
- Company Brochure